



SAMAHAH Filipino American Performing Arts & Education Center, Inc.

Founded in 1974

PRESS RELEASE

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35th Philippine Cultural Arts Festival in Balboa Park on August 14, 2022

The Philippine Cultural Arts Festival returns to Balboa Park on August 14, 2022, after two years of absence due to the COVID-19 pandemic lock-down on public events. The SAMAHAN Filipino American Performance Arts & Education Center will hold its 35th Philippine Cultural Arts Festival on Sunday, August 14, 2022 from 10:00 am to 7:00 pm in Balboa Park, at the corner of Park Boulevard and Presidents Way. Admission is FREE! A family-oriented event focused on cultural heritage, entertainment and networking, this festival appeals to the whole family and allows San Diego locals as well as tourists the opportunity to learn about Philippine culture and performing arts through dances and music.

The one-day event showcases performing arts with presentations of colorful folk dances of the different regions of the Philippines by SAMAHAN's graceful dancers accompanied with live music of the SAMAHAN

Rondalla and Kulintang (gong) Music Ensembles. Featured, as well, will be review of the traditional and indigenous Filipino attire, mainstream entertainment such as contemporary dances and vocals, dances by invited performers and martial arts exhibitions. Watch out for announcements of Special Guest Performers. Visit website <https://samahanarts.org> for more information on how to participate as vendor, guest performer or festival volunteer, or email SamahanPhilDance@gmail.com

SAMAHAH Filipino American Performing Arts & Education Center (FAPAEC) is a non-profit 501 (c) 3 organization founded in 1974 by the late Dr. Lolita Diñoso Carter with the primary purpose of providing the community the opportunity to gain appreciation of the Filipinos' culture. Its cultural and educational programs enable the community to experience Philippine cultural arts through dance, music and living traditions, enriching cultural diversity. For over 40 years, SAMAHAN has been staging annually the Concert of Philippine Dances &



Music in major theaters in San Diego, regularly holding Philippine dance and music classes, workshops in local schools and performing in community events. As part of its outreach program, SAMAHAN FAPAEC initiated the Philippine Folk Festival in 1979, held at the Scottish Rite Memorial Center in Mission Valley for six years. The Festival, renamed Philippine Cultural Arts Festival, was revived and moved to an outdoor location in Balboa Park in 1996. It has been a showcase for Philippine performing arts in Southern California for more than thirty years. The cultural and educational programs of SAMAHAN FAPAEC are funded in part with grants from the CA Arts Council, National Endowment for the Arts, the County of San Diego Community Enhancement Program, The San Diego Foundation – Dr. Lolita Diñoso Carter Endowment and with individual donations.